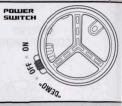


1.5VAA or R6 size

Alkaline batteries recommended. Phillips/cross head screwdriver (not included) needed to replace batteries.

POWER SWITCH

The power switch has 3 settings: On. Off, and a "demo" setting. This toy is packaged in the "demo" setting for in-store demonstration purposes. You will need to slide the switch to the On position for full activation of the features.



The mechanism helps you ound like a robot. To try and make your voice sound like the voice of OPTIMUS RIME®, try this while using the toy:

• Listen to the actual ph ses to learn the pace at which OPTIMUS PRIME speaks

- · Deepen your voice as ou talk.
- · Talk slowly and clearl
- Speak into the microi hone and get your mouth as close microphone as possi ile.

VOICE BUTTON

Wearing the headgear, press the Voice Button and speak. Your voice will change to sound like the AUTOBOT® leader's! See the above instructions on settings and voice adjustment to fine-tune the sound.

PHRASES BUTTON

Wearing the headgear, press the Phrases Button to hear phrases!

The phrases are: "AUTOBOTS... roll out!"

"I am OPTIMUS PRIME!"

"MEGATRON" is in my sights!"

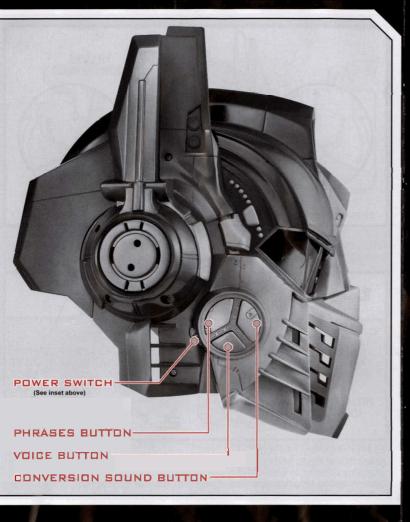
"We must protect the Allspark cube!"

"The DECEPTICONS must be stopped!"

CONVERSION SOUNDS BUTTON

Wearing the headgear, press the Conversion Sounds Button to hear the sound of OPTIMUS PRIME converting from truck to battle robot mode!

IMPORTANT! PLEASE READ INSTRUCTIONS COMPLETELY BEFORE WEARING TO



FCC Statement:

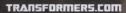
This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy, and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

· Recrient or relocate the receiving antenna.

· Increase the separation between the equipment and receiver.

• Consult the dealer or an experienced radio/TV technician for help.

P/N 6713830000







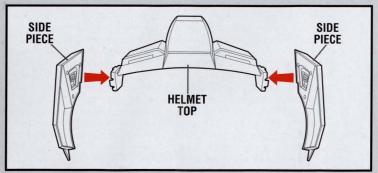


© 2007 DreamWorks LLC and Paramount Pictures Corporation © 2007 Hasbro. All rights reserved.

TM & ® denote U.S. trademarks.

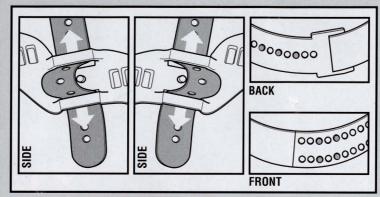


Not suitable for children under 3 years because of small parts – choking hazard.



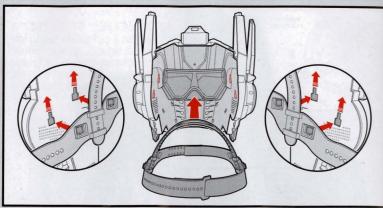
ASSEMBLY

Snap on side pieces to helmet top.



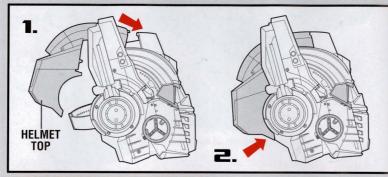
ADJUSTABLE STRAPS

The mask has adjustable straps on the front, sides and back. To adjust, lift straps off posts, slide straps to desired position, and press straps onto posts. Adjust straps to fit child's head. Straps can be readjusted once they are attached to helmet.



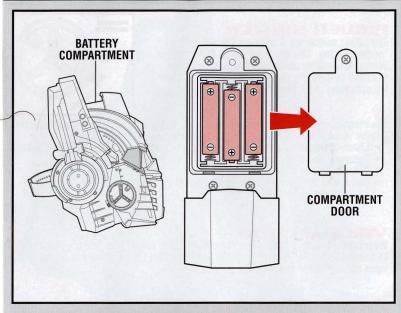
ATTACHING STRAPS

Attach straps to helmet. Insert tabs into holes on inside of helmet and slide up towards top of helmet. Make sure all four mounting points are secure.



WEARING HEADGEAR

Attach helmet top to helmet. Place helmet straight down on head. Make sure the straps are adjusted to keep it steady on your head so you can see through the eyes. Position helmet so weight is on top of your head and not on your nose.



TO REPLACE BATTERIES

Remove helmet top from helmet. Loosen screw in battery compartment door with a Phillips/cross head screwdriver (not included). Remove door. Remove and discard batteries. Insert 3 x 1.5V "AA" or R6 size batteries. Alkaline batteries recommended. Replace door, and tighten screw. Attach helmet top to helmet.



CAUTION:

TO AVOID BATTERY LEAKAGE

- Be sure to insert the batteries correctly and always follow the toy and battery manufacturers' instructions;
- Do not mix old batteries and new batteries or alkaline, standard (carbon-zinc) or rechargeable (nickel-cadmium) batteries;
- 3. Always remove weak or dead batteries from the product.

IMPORTANT: BATTERY INFORMATION

Please retain this information for future reference. Batteries should be replaced by an adult.



CAUTION:

- Always follow the instructions carefully. Use only batteries specified and be sure to insert them correctly by matching the + and - polarity markings.
- Do not mix old batteries and new batteries, or standard (carbon-zinc) with alkaline batteries.
- 3. Remove exhausted or dead batteries from the product.
- 4. Remove batteries if product is not to be played with for a long time.
- 5. Do not short-circuit the supply terminals.
- Should this product cause, or be affected by, local electrical interference, move it away from other electrical equipment. Reset (switching off and back on again or removing and reinserting batteries) if necessary.
- RECHARGEABLE BATTERIES: Do not mix these with any other types of battery. Always remove from the product before recharging. Recharge batteries under adult supervision. DO NOT RECHARGE OTHER TYPES OF BATTERIES.